

MASSIMILIANO AZZOLINI

Consultant



Massimiliano brings over a decade of architectural practice together with extensive experience in memorial museums, human rights and cultural heritage. At Lord, he draws on this combined background to bring a built environment perspective to cultural planning and memorial projects. He currently works as a Project Manager and contributes to space and facilities planning for the King Salman Foundation and the Communist Party Museum of Vietnam, alongside other cultural projects.

He holds a Bachelor's degree in Science of Architecture (2012) and a Master's in Architecture (2015), both from the University of Parma, and is a registered and qualified architect with the Royal Institute of the Architects of Ireland (RIAI) and the Order of Architects of Parma, Italy.

Massimiliano is Vice Chair of ICMEMOHRI, ICOM's International Committee of Memorial and Human Rights Museums, having previously served as Secretary for two mandates from 2019 to 2025. During this time, he played an active role in the committee's work, including its day-to-day management and the organisation and programme development of conferences, expert meetings and webinar series internationally. He was involved in the process that led to the formal inclusion of human rights within the committee's scope.

In 2025, he co-authored *L'Architettura dei Memoriali* (Anicia Edizioni), a study of how architecture shapes places of memory across cultures. Drawing on more than 140 case studies from over thirty countries, the book examines how memorials and museums evolve in meaning through collective ritual, reinterpretation and public engagement.

Since 2015, Massimiliano has been part of AMR (Architettura Musei Reti), a research group at the University of Parma, where he leads research on places of memory. Through this work, he has developed collaborations and exchanges with institutions including Museo Casa Cervi, La Casa della Memoria di Milano, the Museo diffuso della Resistenza, ANPI and ANED. He is a contributor to the Italian architecture magazine AREA (Il Sole 24 Ore Group).

Massimiliano is fully bilingual in Italian and English.